



Innovate Policies and Rules Management with
ORACLE POLICY AUTOMATION

COSTIN DITESCU
Principal Sales Consultant

Safe Harbor Statement

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**What
is
OPA?**

ORACLE®



Applications Involve Rules

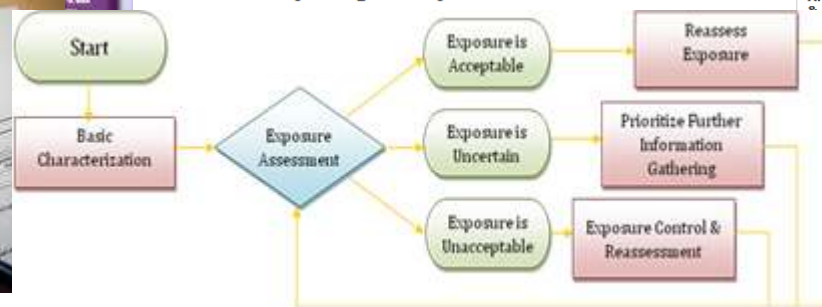


Google Analytics Data Sharing Settings

Please select from the options below. [\[Learn more\]](#)

- Share my Google Analytics data...**
 - With other Google products only**
 Enable enhanced ad features and an improved experience with AdW sharing your website's Google Analytics data with other Google servi be able to access your data.
[\[show example\]](#)
 - Anonymously with Google and others**
 Enable benchmarking by sharing your website data in an anonymou information about your website, combine the data with hundreds of o and report aggregate trends in the benchmarking service.
[\[show example\]](#)

Do not share my Google Analytics data



Walmart.com Returns Policy



Return an Item That Was Sold and Shipped by Walmart.com

All merchandise sold and shipped by Walmart.com may be returned either to a store or by mail within 90 days of receiving it, unless otherwise noted below.

Start a return

To return an item to a Walmart store: Bring the item, packing slip and all original packing materials and accessories to any Walmart store. If you do not have the original packing slip, print out an Easy Returns Receipt from [My Account](#).

Return Guidelines by Department

APPAREL, SHOES & ACCESSORIES	<ul style="list-style-type: none"> Merchandise must be returned unworn, with tickets attached and accompanied by the original invoice.
BOOKS, MOVIES & VIDEO GAMES	<ul style="list-style-type: none"> CDs, DVDs, audiotapes, videotapes and video games: Must be returned unopened. Books: Must be returned unused and unmarked. Video Games Hardware: Must be returned within 15 days of receipt.
COMPUTERS & PERIPHERALS	<ul style="list-style-type: none"> Computers: Must be returned within 15 days of receipt. Computer components and accessories: Must be returned within 90 days of receipt. Computer software: Must be returned unopened. Camcorders and digital cameras: Must be returned within 15 days of receipt. GPS units, digital music players, e-tablets, e-readers and portable video players: Must be returned within 15 days of receipt.



- Sales & Sales Operations

- Opportunity/Deal management
- Complex Territory Assignment
- Approvals
- Forecast

- Marketing

- Lead Scoring
- Segmentations
 - Accounts
 - Opportunities
- Partner Eligibility

- Finance

- Revenue allocations
- Purchasing
- Tax and Revenue
- Impact Analysis/ Risk Scoring
- Audit

- Customer Service / Advocacy

- Mitigate Disputes
- Guided Assistance/ Audit
- Unified, Cross Channel, Consistent ,
Connected eXperience

- Service

- Entitlement Dispositions
- Revenue Responsibilities
- Authorized Service Providers
- Vendor/Supplier / Recovery

- Compliance

- Internal / International / Industrial
- Contractual Obligations
- Governmental Regulations

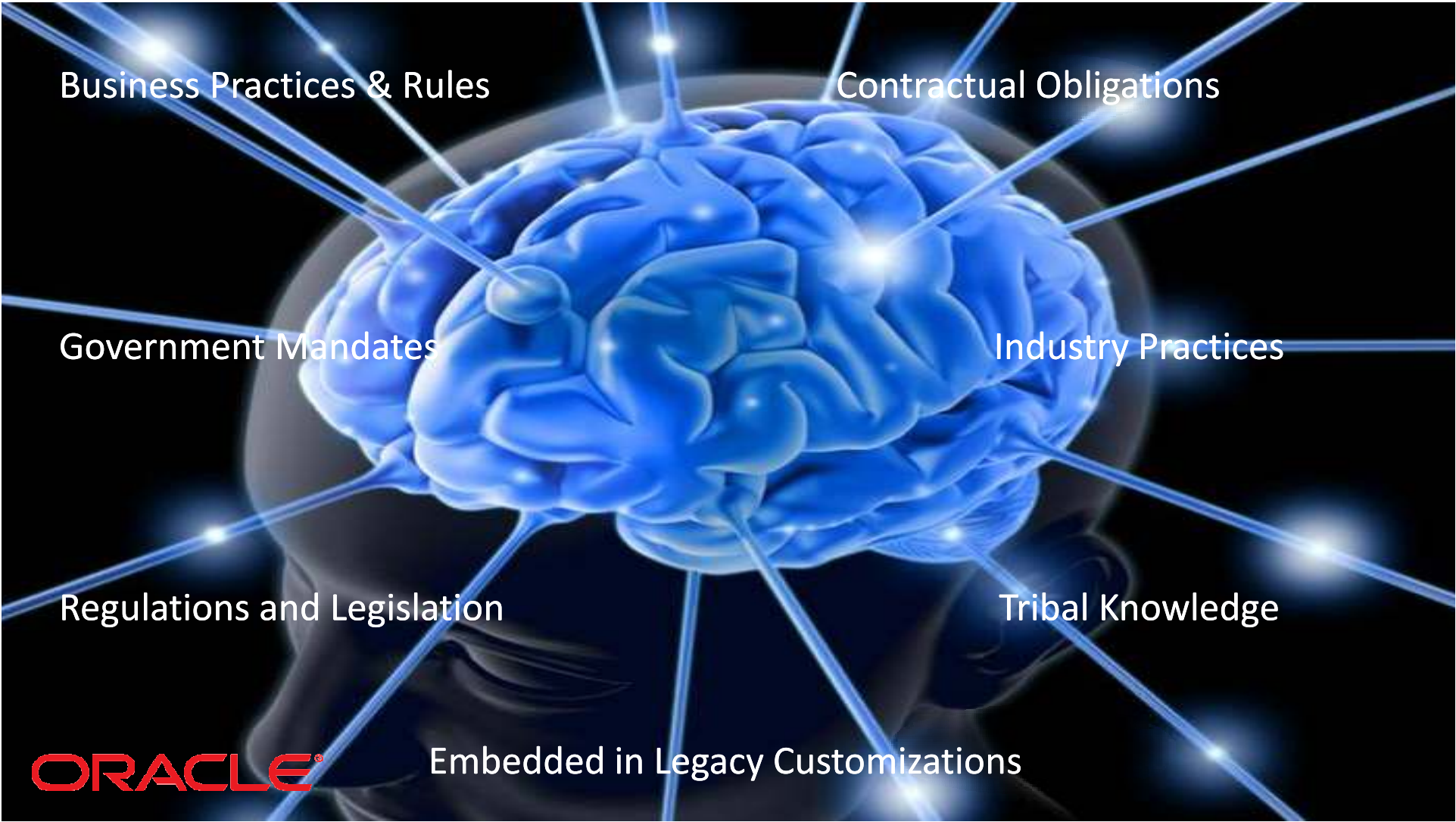
- Human Resources

- Pensions
- OSHA/Mandated Compliance
- Benefit Eligibility and Entitlements
- Impact Analysis/ Risk Assessments

- Telecom, Utilities, Retail, CPG.....

- Product configurations and X-sell/ Up-sell
- Next best action (available promotions....)
- Clean after sale Service Requests
- Transactions and Order/ Line items validations
- Sales compensation policies
- Complex authorizations/ Approvals/ Validations
- Market Settlements Calculations
- Tariff recommendations

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Business Practices & Rules

Contractual Obligations

Government Mandates

Industry Practices

Regulations and Legislation

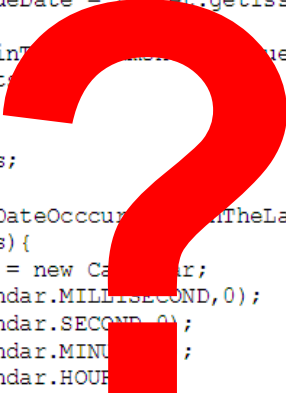
Tribal Knowledge

ORACLE

Embedded in Legacy Customizations

Why manage
your critical
business logic in
a language that
your **business**
can't
understand?

```
int getNumberOfTrafficTicketsWithinTheLastNmonths(int
nMonths) {
    int nTickets = 0;
    if (nMonths > 0) {
        for (Iterator i = getTickets().Iterator();
i.hasNext();) {
            Ticket ticket = i.Next();
            if (ticket.getType() == trafficTicket) {
                Date issueDate = ticket.getIssueDate();
                if
(aDateOccursWithinTheLastNmonths(issueDate, nMonths))
                    nTicket
            }
        }
        return nTickets;
    }
}
static boolean aDateOccursWithinTheLastNmonths (Date
date, int nMonths){
    Calendar today = new Calendar();
    today.set(Calendar.MILLISECOND,0);
    today.set(Calendar.SECOND,0);
    today.set(Calendar.MINUTE,0);
    today.set(Calendar.HOUR,0);
    Calendar start = today;
    start.add(Calendar.MONTH,-nMonths);
    return start.getTimeInMillis() <= date.getTime()
    && date.getTime() <= today.getTimeInMillis();
}
```



With **Oracle Policy Automation** you can turn your business and policy logic into **executable natural language business rules** that:

- Are easily read and maintained by non-technical users
- Drive consistent, accurate decision-making
- Rapidly reflect changes to source policy
- Automatically generate intuitive self-guided questionnaires
- Deliver comprehensive decision reporting in natural language

Risks to be referred to the underwriting manager

- 1 The premium needs to be referred to the underwriting manager if:
 - (a) the project involves an existing structure exceeding \$500,000 value; and
 - (b) either:
 - (i) the project involves any construction, alteration or addition to any property that is Heritage listed or National Trust classified; or
 - (ii) the project involves any General Liability risks for vacant land in excess of 15,000 square metres; and
 - (c) the project involves any individual contracts in excess of 12 months construction period.

**Source policy
translated into
executable
rules using MS
Word**

Risks to be referred to the underwriting manager

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 - (i) the project involves any construction, alteration or addition to any property that is Heritage listed or National Trust classified; or
 - (ii) the project involves any General Liability risks for vacant land in excess of 15,000 square metres**and**
 - (c) the project involves any individual contracts in excess of 12 months construction period

Policy Isomorphism (Patented)



Part 2 Eligibility to receive care

5.5 Residential care

- (1) A person is eligible to receive residential care only if:
 - (a) the person is assessed as:
 - (i) having a condition of frailty or disability requiring at least low level continuing personal care; and
 - (ii) being incapable of living in the community without support; and
 - (iii) meeting any other eligibility criteria for the level of care assessed for the person that are set out in the classification level applicable under the *Classification Principles 1997*; and
 - (b) for a person who is not an aged person — there are no other care facilities or care services more appropriate to meet the person's needs.

5.6 Community care

- (1) The person is eligible to receive community care only if the person:
 - (a) is assessed as having complex care needs; and
 - (b) would be assessed, if the person applied for residential care, as eligible to receive residential care at least at the low level of care; and
 - (c) prefers to remain living at home; and
 - (d) is able to remain living at home with the support of community care.

Part 2 Eligibility to receive care

5.5 Residential care

5.5(1) the person meets the criteria specified in the Approval of Care Recipient Principles as the criteria that a person must meet in order to be eligible to be approved as a recipient of residential care if

- (a) all
 - (i) the person is assessed as having a condition of frailty or disability requiring at least low level continuing person care; and
 - (ii) the person is assessed as being incapable of living in the community without support; and
 - (iii) the person is assessed as meeting any other eligibility criteria for the level of care assessed for the person that are set out in the classification level applicable under the *Classification Principles 1997*

and

- (b) either
 - the person is an aged person; or
 - both
 - the person is not an aged person
 - there are not any other care facilities or care services more appropriate to meet the person's needs

5.6 Community care

5.6(1) the person meets the criteria specified in the Approval of Care Recipients Principles as the criteria that a person must meet in order to be eligible to be approved as a recipient of community care if

- (a) the person is assessed as having complex care needs; and
- (b) the person would be assessed, if the person applied for residential care, as eligible to receive residential care at least at the low level of care; and
- (c) the person prefers to remain living at home; and
- (d) the person is able to remain living at home with the support of community care

Policy Isomorphism (Patented)

Original policy...

Item	Column 1 Family unit composition	Column 2 Age or status of applicant or recipient	Column 3 Amount of support
1	Sole applicant/recipient and no dependent children	Applicant/recipient is under 65 years of age	\$235.00
2	Sole applicant/recipient and no dependent children	Applicant/recipient is under 65 years of age and is a person who has persistent multiple barriers to employment	\$282.92
3	Sole applicant/recipient and no dependent children	Applicant/recipient is 65 or more years of age	\$531.42
4	Sole applicant/recipient and one or more dependent children	Applicant/recipient is under 65 years of age	\$375.58
5	Sole applicant/recipient and one or more dependent children	Applicant/recipient is 65 or more years of age	\$423.58

...modeled in Word

Monthly support allowance

Amount	Policy Rule
235.00	the applicant is a sole applicant and the applicant's number of dependent children = 0 and the applicant is under 65 years of age
282.92	the applicant is a sole applicant and the applicant's number of dependent children = 0 and the applicant is under 65 years of age and the applicant has persistent multiple barriers to employment
531.42	the applicant is a sole applicant and the applicant's number of dependent children = 0 and the applicant is 65 years of age or more
375.58	the applicant is a sole applicant and the applicant's number of dependent children >= 1 and the applicant is under 65 years of age
423.58	the applicant is a sole applicant and the applicant's number of dependent children >= 1 and the applicant is 65 years of age or more

Rich Tabular Rules with Oracle Policy Modeling Rate or Decision Tables in Word or Excel

Microsoft Excel - Allowances.xls

Applicant	Number of dependent children	Age of applicant	Multiple persistent barriers to employment	Amount of support
the applicant is a sole applicant	0	< 65	FALSE	235.00
the applicant is a sole applicant	0	< 65	TRUE	282.92
the applicant is a sole applicant	0	>= 65	FALSE	531.42
the applicant is a sole applicant	>= 1	< 65	FALSE	375.58

...modeled in Excel

Turn the *natural language* Word and Excel rule *documents* into *dynamic questionnaires* for *guided self-service*, *call centre scripting* or *straight-through processing*.

Every determination is *automatically explained* through a plain English decision report.

Risks to be referred to the underwriting manager

- 1 the premium needs to be referred to the underwriting manager if
 - (a) the project involves an existing structure exceeding \$500,000 value; and
 - (b) either
 - (i) the project involves any construction, alteration or addition to any property that is Heritage listed or National Trust classified; or
 - (ii) the project involves any construction period

ageNB	ageNB	gender	smoker status	death rate
		male	smoker	1.1
		male	non-smoker	0.31
	<= 20	female	smoker	1.1
	<= 20	female	non-smoker	0.58
> 20	<= 30	male	smoker	0.58
> 20	<= 30	male	non-smoker	0.37
> 20	<= 30	female	smoker	1.91
> 20	<= 30	female	non-smoker	0.83
> 30	<= 40	male	smoker	1.29
> 30	<= 40	male	non-smoker	0.7
> 30	<= 40	female	smoker	5
> 30	<= 40	female	non-smoker	2.09
> 40	<= 50	male	smoker	3.92
> 40	<= 50	male	non-smoker	2.07
> 40	<= 50	female	smoker	13.09
> 40	<= 50	female	non-smoker	6.63
> 50	<= 60	male	smoker	9.58
> 50	<= 60	male	non-smoker	5.75
> 50	<= 60	female	smoker	14.58
> 50	<= 60	female	non-smoker	7.56
61		male	smoker	10.55
61		male	non-smoker	6.44



Insurance Application Assessment

Summary | Data Review Restart | Close

Health Questions

What is the applicant's diastolic blood pressure?

What is the applicant's systolic blood pressure?

What is the applicant's total blood cholesterol?

Insurance Application Assessment

Summary | Data Review Restart | Close

The applicant's premium is \$1,080.00.

- ☑ The applicant's risk category is acceptable risk.
- ☑ The applicant's total rating score is E.
- ☑ The applicant's body mass index rating is 5.
 - ☑ The applicant's body mass index is 30.000000000000004.
 - ☑ The applicant's weight is 80 kg.
 - ☑ The applicant's height is 1.60 m.
- ☑ The applicant's diastolic blood pressure rating is 1.
 - ☑ The applicant's diastolic blood pressure is 70.
- ☑ The applicant's systolic blood pressure rating is 1.
 - ☑ The applicant's systolic blood pressure is 110.
- ☑ The applicant's total blood cholesterol rating is 2.
 - ☑ The applicant's total blood cholesterol is 200.
- ☑ The applicant is eligible for life insurance.
- ☑ The applicant satisfies the employment requirements.
 - ☑ The number of months the applicant has been employed by the parent company is 18.
- ☑ The applicant satisfies the health requirements.
 - ☑ The applicant's risk category is acceptable risk. (see global for details)

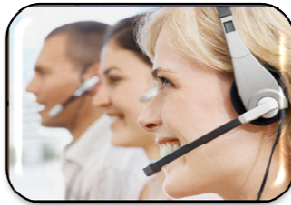


Run **Oracle Policy Automation** standalone or integrated for:

- Claims processing
- Eligibility Assessment
- Impact Analysis/ Simulations
- Underwriting
- Advanced Risk Scoring
- Complex calculations
- Change Management
- Regulatory compliance
- Align to Legislation
- Self-service
- Interactive Guided Assistance
- Straight-through processing
- Segmentation
- Compensation
- Complex Business Validations
- Licensing/ Certification Policies



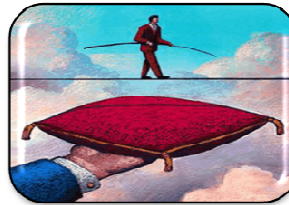
Interactive self service



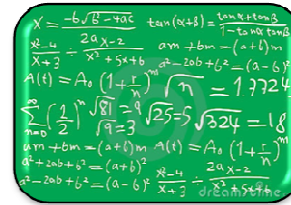
Contact centre automation



Case management



Risk assessment



Complex calculations



Process improvement

OPA: Driving Outcomes for Business and Public Sector

- Customer acquisition/ Constituents service adoption
 - Agility to launch targeted campaigns (days not weeks)
 - Respond to changing market/ politic/ economic/ business conditions
 - Reduce cost to launch/ implement (non-specialist resources)
- Client / Citizen/ Constituents servicing
 - Reduce call times
 - Drive consistency/ transparency/ superior eXperience
 - Empower staff with information to up-sell/X-sell (customer), respectively to assist and serve (citizen)
 - Differentiated experience = fully customized offerings (products/ services/ assistance and guidance)
- Claims management
 - Straight-through processing for self service
 - Efficiency and responsiveness

**What is
special about
OPA**



ORACLE®

Business Users Create the Content





Unique Tools Check Rules & Show Implications

ORACLE®

Quick, High
Performance
Deployment

ORACLE®

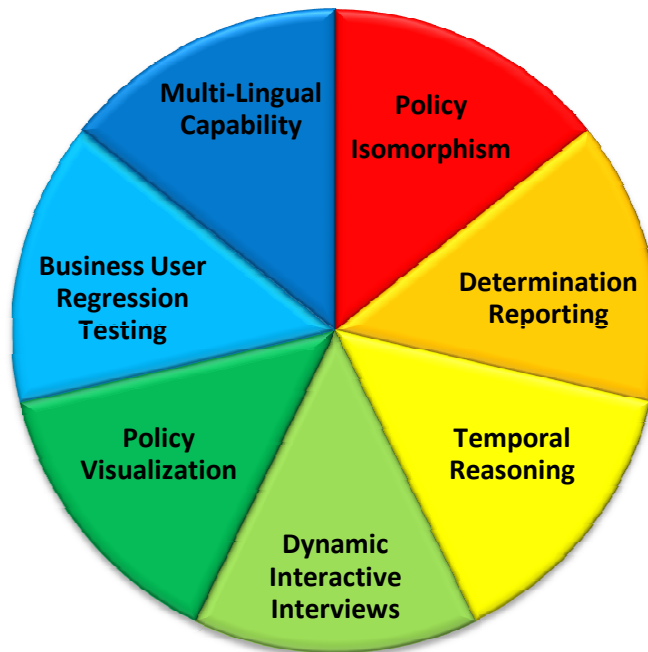


**What
makes OPA
unique**



ORACLE®

7 Unique Product Differentiators



The Oracle Policy Automation Difference

- Handling business logic that requires:
 - Modelling complex legislation, policies, regulations, rules, validations, calculations... (in portable Ms Office Documents)
 - Complex temporal logic or data/ circumstances changes
 - Frequent and complex changes or updates
 - Rules managed in English or other languages by the business not IT
- While delivering:
 - **Explanations** for how decisions were reached
 - **Interactive** decision guidance
 - **Compatibility, integration** and **high performance**
 - Incomparable rule authoring lifecycle **productivity**
 - Strong **testing, maintainability, impact analysis**
 - A streamlined path toward **systems modernization**



Who should care about OPA

ORACLE®



Key Industry Pain Points for Policy Automation

Key Industry Requirements	Social Services/ Public Sector	Financial Services and Insurance	Telco, Utilities, Retail, CPG, Other....
	<ul style="list-style-type: none"> Deliver cost-effective citizen self-service capabilities Determine eligibility in complex legislative environments Ability to evolve with changing regulations Enforce consistent decision making Accelerate IT projects to enable timely delivery of new policy, quickly and accurately Fraud Detection and Risk Assessments Decisional Audit and Transparency 	<ul style="list-style-type: none"> Allow business users to define new products and services Demonstrate compliance with regulations Monitor, detect and report potential breaches/ Fraud and Risk Monitoring and Scoring Monitor traders and advisors and claimants or potential breaches through regular reporting Increase self-service capabilities to reduce call center volume Optimize complex underwriting and claims adjustment processes 	<ul style="list-style-type: none"> Perform complex quotation and price adjustments Field support of sales staff via mobile device policy automation Define allowable product bundling and discounts Optimize operations for transport planning Identify customer cross and up-sell opportunities Marketing Segmentation Opportunity/ Deal management Territory Assignment Self-Service and Interactive Guided Assistance Complex Validations

Proof Points about OPA



ORACLE®

Veterans Affairs enlists Oracle for benefits self-assessment portal

Web Q&A helps veterans find the right forms and factsheets about entitlements

Adam Bender (CIO) | 23 September, 2013 13:00 | Comments |

http://www.cio.com.au/article/527140/veterans_affairs_enlists_oracle_benefits_self-assessment_portal/?fp=16&fpid=1

- MOST READ MOST COMMENTED
- 1 Building the tools to build the Internet of Things
 - 2 10 Tips for Dealing with a Bully Boss

“The Department of Veterans Affairs has used a policy automation system to create a portal that helps veterans navigate a thorny entitlement claims process.”

“We’ve taken the complexity away from the veteran community,” the DVA’s CIO, Shane McLeod, told CIO Australia. “Mainly, they need to know their own circumstances, where previously they also really needed to understand the business channel within the department.”

Department of Veterans Affairs CIO, Shane McLeod. Credit: DVA

“The complexity comes from the fact that the department manages three separate claims schemes under three pieces of legislation: the Veterans’ Entitlements Act 1986, the Safety, Rehabilitation & Compensation Act 1988 and the Military Rehabilitation & Compensation Act 2004. In addition, the DVA has about 300 fact sheets and 200 forms associated with the schemes.”

“It’s pretty complex for the veteran community trying to navigate their way through that,” said McLeod. The new ESA portal guides veterans through the process by providing links only to the forms and information specific to the applicant’s needs. The portal lets veterans enter personal information anonymously.”



Your progress

[About your circumstances](#) | **About you and your benefits** | Next step to be determined

About you

Enter your age

Gender Male Female

Are you an Australian Resident? Yes No

Do you have a spouse or partner? Yes No

Spouse/partner's age

Is your spouse/partner an Australian Resident? Yes No

Spouse/partner's Gender Male Female

Do you have dependent children under 25 years of age?

Enter details of your children.

Child 1:	Age	<input type="text" value="19"/>	Student	<input checked="" type="checkbox"/>
Child 2:	Age	<input type="text" value="8"/>	Student	<input type="checkbox"/>
Child 3:	Age	<input type="text" value="2"/>	Student	<input type="checkbox"/>


[Add another child](#)

Current Benefits

Are you receiving a service pension from DVA?

Have you received a permanent impairment payment (lump sum or periodic) from DVA or the Department of Defence?

Are you receiving a disability pension from DVA?


Australian Government
 Department of Veterans' Affairs

[Eligibility & claims](#) | [Rehabilitation](#) | [Pensions & compensation](#)

Your progress

[About your circumstances](#) | [About you and your benefits](#) | [Service details](#) | [Service periods and other service](#) | [Medical conditions](#) | [Medical impacts](#) | **Assessment summary**

Assessment summary

The assessment summary provides a list of entitlements and links to further information based on [your answers](#).

Please click on the "[+]" to view more information

Rehabilitation and Compensation

The following assistance may be applicable to you if your medical conditions are accepted as being related to your service with the Australian Defence Forces. To be related to service a medical condition must have either occurred while you were on duty, or have arisen later but that would not have occurred if it had not been for your service.

To apply for acceptance of a medical condition as related to service you need to complete the form(s):
[D2582-Claim for Disability Pension and/or Application for Increase in Disability Pension](#)

- +** [Rehabilitation & Vocational Assistance](#)

You may be eligible to receive assistance from DVA to restore you to at least the same physical and psychological state, and at least the same social, vocational and educational status as you had before your service related medical conditions.

- +** [Disability Pension](#)

You may be eligible to receive Disability Pension from DVA for a medical condition related to service rendered before 1 July 2004.

- +** [Health Care for service related medical conditions](#)

You may be eligible for treatment of your service related medical conditions at DVA's expense, by reimbursement of reasonable costs or by providing you with a Repatriation Health Card (White or Gold Card).

- +** [Repatriation Health Card](#)

Australian Visa wizard - Visas & Immigration - Windows Internet Explorer

http://www.immi.gov.au/visawizard/#vw=%23a_step_1

Australian Visa wizard - Visas & Immigration

Department of Immigration and Citizenship

Search Entire Site for Go


Workers Migrants Visitors Students Employers Humanitarian Applications & Forms Find a Visa

Visa Wizard

Finding you the right Australian Visa

The Visa Wizard can help you find the Australian visa most likely to meet your specific circumstances.

IMPORTANT: The Visa Wizard includes the most common Australian visas, but does not include every visa. Our website contains more [visa information](#) or you can [contact us](#) for assistance.



Please answer these questions

1. Why do you want an Australian visa? [Learn more](#) ?
- Please make a selection -
2. What is the country of nationality on your passport? [Learn more](#) ?
- Please make a selection -
3. Where do you expect to be when you apply for a visa? [Learn more](#) ?
- Please make a selection -
4. What is your date of birth? [Learn more](#) ?
10 April 1975
If you do not know your exact date of birth, enter:
 - For the day, select '01'
 - For the month, select 'January'
 - For the year, select the year that you think you were born.[Close](#) X
5. How long do you intend to stay in Australia? [Learn more](#) ?
- Please make a selection -

[Find visas](#)

Internet 100%

You may be eligible for the following visa(s)

The information provided below is very basic and it is recommended that you read more detailed information about the visa before applying. In most cases the visa application charge will not be refunded if your application is unsuccessful.

IMPORTANT: The Visa Wizard includes the most common Australian visas, but does not include every visa. Our website contains more [visa information](#) or you can [contact us](#) for assistance.

Visa Type	Parent - Migrant (subclass 103) visa	Contributory Parent - Migrant (subclass 143) visa	Contributory Parent - temporary (subclass 173) visa
Visa Basics	<p>This visa allows parents to migrate to Australia permanently to join their children.</p> <ul style="list-style-type: none"> Half your children must be permanently living in Australia, or you must have more children permanently living in Australia than any other country. There is no age requirement. You must be sponsored. An Assurance of Support (financial bond) is required for you and accompanying family members. The bond is held for two years. <p>There are two broad groups of parent visas: the parent category and the contributory parent category. This visa falls under the parent category.</p> <ul style="list-style-type: none"> You pay a lower contribution towards future health and welfare costs via the second instalment of the visa application charge and the Assurance of Support. There is high demand and limited availability for this visa. You can expect a substantial wait before being granted a visa. <p>More information about eligibility</p>	<p>This visa allows parents to migrate to Australia permanently to join their children.</p> <ul style="list-style-type: none"> Half your children must be permanently living in Australia, or you must have more children permanently living in Australia than any other country. There is no age requirement. You must be sponsored. An Assurance of Support (financial bond) is required for you and accompanying family members. The bond is held for ten years. <p>There are two broad groups of parent visas: the parent category and the contributory parent category. This visa falls under the contributory parent category.</p> <ul style="list-style-type: none"> You pay a higher contribution towards future health and welfare costs via the second instalment of the visa application charge and the Assurance of Support. Visas may be granted more quickly under the contributory parent category, as there are more places available. <p>More information about eligibility</p>	<p>This is a two year visa for parents to join their children living in Australia. You cannot extend or renew this visa.</p> <ul style="list-style-type: none"> Half your children must be permanently living in Australia, or you must have more children permanently living in Australia than any other country. There is no age requirement. You must be sponsored. <p>There are two broad groups of parent visas: the parent category and the contributory parent category. This visa falls under the contributory parent category.</p> <ul style="list-style-type: none"> You pay a higher contribution towards future health and welfare costs via the second instalment of the visa application charge. Visas may be granted more quickly under the contributory parent category, as there are more places available. <p>More information about eligibility</p>
Application forms and booklets	<p>Form 47PA Application For Migration To Australia By A Parent (150KB PDF file).</p> <p>Form 40 Sponsorship for migration to Australia (356KB PDF).</p> <p>Application checklist Parent (Migrant) visa (subclass 103) (55KB PDF).</p>	<p>Form 47PA Application For Migration To Australia By A Parent (150KB PDF file).</p> <p>Form 40 Sponsorship for migration to Australia (356KB PDF).</p> <p>Application checklist Contributory Parent (Migrant) visa (subclass 143) (47KB PDF).</p>	<p>Form 47PA Application For Migration To Australia By A Parent (150KB PDF file).</p> <p>Form 40 Sponsorship for migration to Australia (356KB PDF).</p> <p>Application checklist Contributory Parent (Temporary) visa (33KB PDF).</p>
What to do before you apply	<p>Please make sure you have read all the relevant information before lodging an application.</p> <p>More information about the Parent (Migrant) visa</p>	<p>Please make sure you have read all the relevant information before lodging an application.</p> <p>More information about the Contributory Parent (Migrant) visa</p>	<p>Please make sure you have read all the relevant information before lodging an application.</p> <p>More information about the Contributory Parent (Temporary) visa</p>
Location	<p>When you apply: Outside Australia</p> <p>When the visa is granted: Outside Australia</p>	<p>When you apply: Outside Australia</p> <p>When the visa is granted: Outside Australia</p>	<p>When you apply: Outside Australia</p> <p>When the visa is granted: Outside Australia</p>
Where to apply	<ol style="list-style-type: none"> The visa applicant completes the application form and sends it to the sponsor. The sponsor completes the sponsorship form. The sponsor lodges both forms at the Perth Offshore Parents Centre, by mail or courier. 	<ol style="list-style-type: none"> The visa applicant completes the application form and sends it to the sponsor. The sponsor completes the sponsorship form. The sponsor lodges both forms at the Perth Offshore Parents Centre, by mail or courier. 	<ol style="list-style-type: none"> The visa applicant completes the application form and sends it to the sponsor. The sponsor completes the sponsorship form. The sponsor lodges both forms at the Perth Offshore Parents Centre, by mail or courier.

Her Majesty's Revenue & Customs Employment Status Indicator



<http://www.hmrc.gov.uk/calcs/esi.htm>

Overview

- HMRC is responsible for collecting the bulk of UK tax revenue, as well as paying Tax Credits and Child Benefits, and strengthening the UK's frontiers.
- 29.5 million taxpayer records, 8.4 million Self Assessment

Challenges

- Pan Government requirements for administrative efficiencies
- High volumes of enquiries at high cost
- **Mystery shopper exercise: same enquiry made 9 times, 9 different responses given by staff**
- **Massive uncertainty for taxpayers**

Solution

- Interactive systems deployed which faithfully reflect complex legislative and associated policy and business policies
- Interactive guidance platform based on Oracle Web Determinations

Business Results

- Up to ten-fold **productivity improvements** for system development compared to conventional software approaches
- For first system rolled out (employment status):
 - Business case **assumed 25%** self service but **actual results over 90%**
 - Saved millions of pounds in additional headcount that would have been required without automation
 - Projected headcount reallocation of over 1,000 staff

Strategic Impact

- Oracle continues to assist HMRC in delivering on its Public Service Agreement targets
- Oracle Policy Automation established as key delivery tool in 5 year Strategic Plan



Proof Point: Internal Revenue Service



Internal Revenue Service
United States Department of the Treasury

Publicly deployed systems

Recovery Rebate Credit Calculator on IRS.gov:

<http://www.irs.gov/individuals/article/0,,id=187383,00.html>

Sales Tax Deduction Calculator on IRS.gov:

<http://www.irs.gov/individuals/article/0,,id=152421,00.html>

Flexibility

With OPA, policies can easily be modified by non-IT personnel

Able to apply complex rules to individual taxpayers' circumstances

Subject Matter Experts

Build and change policy without having to rely on IT

Enhances policy accountability as subject matter experts are controlling the solution

Facing a knowledge drain in the next 5 years, OPA provides a knowledge repository to capture experience

Time to market

OPA is proven to reduce significant time in transforming policy documents into an active form

System maintenance greatly simplified due to natural language rule format

BusinessLink



- BusinessLink is a government-funded advice and guidance service for small businesses in England. (There are equivalent organizations providing similar services in other parts of the UK.) BusinessLink has built and deployed several applications which are powered by the Oracle Policy Automation product.
- Assess the best method of payment for your transaction:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1078959714>
- Assess the health of your business:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1078959714>
- Business Start-up Organizer:
<http://www.businesslink.gov.uk/bdotg/action/getStarted?r.li=1077150353&r.s=a>
- Check tax and legal issues when selling a business:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1073877791>
- Choose the right legal structure for your business:
<http://www.businesslink.gov.uk/bdotg/action/layer?r.l2=1073859215&r.l1=1073858808&r.s=tl&topicId=1077472554>
- Choose the right advertising media:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1074484161>
- Closing a business checklist:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1081777293>
- Create a growth action plan:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1080465278>
- Create a personalised regulation checklist:
<http://online.businesslink.gov.uk/bdotg/action/ercLanding>
- Discover who your most valuable customers are:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1075308409>
- Environmental compliance assessment:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1079438165>
- Find out which Incoterm you should use:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1078231306>
- Get the right website for your business:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1074453672>
- Health and safety performance indicator:
<http://www.businesslink.gov.uk/bdotg/action/haspi?r.s=sl>
- Identify export opportunities:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1078258802>
- Identify potential sales channels:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1075308586>
- Identify where you can save money by going green:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1079446510>
- Identify which VAT (sales tax) scheme your business is eligible to use:
<http://www.businesslink.gov.uk/bdotg/action/layer?r.l2=1073859245&r.l1=1073858808&r.s=sm&topicId=1074419970>
- Expectant and new mothers:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1077460344>
- Personal development plan: <http://www.businesslink.gov.uk/pdp>
- Setting up a basic IT system:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1078956790>
- When to register for VAT (sales tax):
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1073863071>
- When you can deregister for VAT:
<http://www.businesslink.gov.uk/bdotg/action/layer?topicId=1074421793>

Proof Point: Province of British Columbia

Integrated Case Management System



Organization Overview

- Ministry of Labor and Citizen Services
- Ministry of Employment and Income Assistance
 - Temporary, Supplementary and Disability Assistance
- Ministry of Children and Family Services
 - Child Protection
 - Youth Justice
 - Foster Care
- 5,500 Employees and 20,000 Service Providers in 6 regions

Solution Footprint

- *Siebel Public Sector*
- *Oracle Policy Automation*
- E-Business Suite Contract Management and Financials
- Oracle Fusion Middleware
- Oracle Business Intelligence

Customer Objectives

- Provide Front Line Staff with **better tools and "simplification" of business processes**
- Replace siloed, obsolete, aging, inflexible legacy systems with a new **integrated case management solution**
- Allow **for better Information sharing** with all levels of **government and service delivery providers** to provide better integration of services and protection of Children
- Provide **a single view of the citizen**
- To get the **right information to the right people at the right time in a secure, privately protected manner** to support an integrated, coherent delivery of social services. Improve ability to share information among partners
- Enable **visibility into service and productivity metrics**
- Achieve better outcomes

OPA in Healthcare – Rapid Online Medical Advice

Tamiflu should be prescribed for Swine Flu if

the unwell individual has a high temperature or is feeling shivery and
the unwell individual has diarrhoea and
either

the unwell person has recently been to Mexico or
both

the unwell individual has been to an airport and
the unwell individual's sore throat is only painful and not swollen

the unwell individual does not have an existing health condition and
the unwell individual is not taking certain medicines and
the person does not have any tonsillitis symptoms

Auto-Generated Interactive Assessment

The screenshot shows a web browser window titled "Haley Interactive - Investigate Goal - Windows Internet Explorer". The address bar contains the URL: `http://localhost:9000/haley-interactive9000/app/investigate.action?screenEntityInstanceName=global&factId=GOAL&`. The page content includes a blue header with the text "Central Government Health Agency" and "online cold&flu symptom checker". Below the header, there is a navigation bar with "Assessment Id: Not identified" and "Session ID: 1", and links for "Data Review" and "Summary". The main content area is titled "b) Just to be safe" and contains the question "Does Robert Smith have any of the following conditions:". There are four questions, each with a "Yes" and "No" radio button option. The "No" option is selected for all four questions. A "Submit" button is located at the bottom right of the question list. Below the questions, there is a paragraph of text: "Each of the questions above is also a link to further information. Click on the question text above to see help for answering that question on the right hand side of the screen." The browser's status bar at the bottom shows "Local intranet" and "100%".

Central Government Health Agency online cold&flu symptom checker

Assessment Id: Not identified Session ID: 1
[Data Review](#) | [Summary](#)

b) Just to be safe

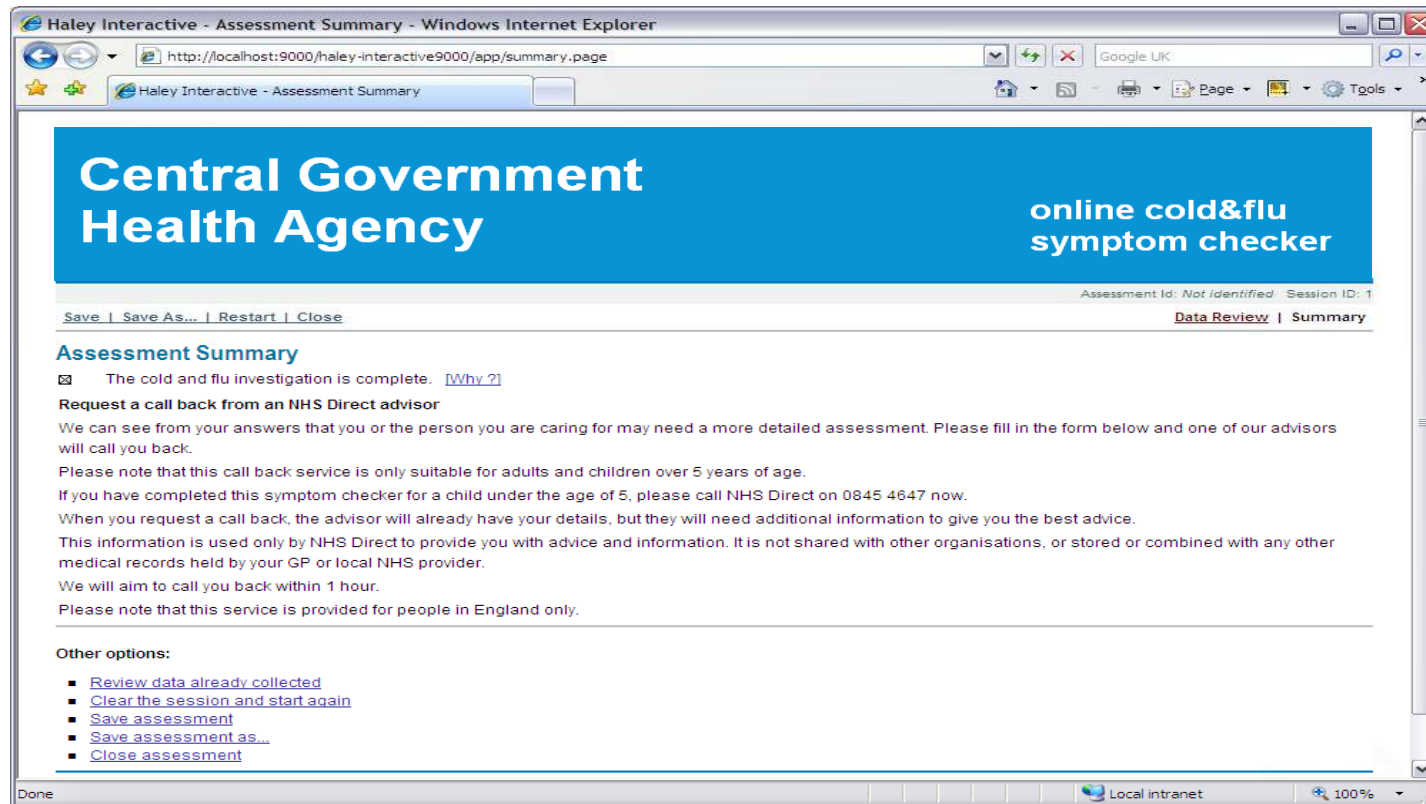
Does Robert Smith have any of the following conditions:

- A headache so bad that Robert Smith can't do anything? Yes No
- Can Robert Smith move their chin down to their chest? Yes No
- Find looking at bright light painful? Yes No
- Is Robert Smith unusually drowsy or confused? Yes No

Each of the questions above is also a link to further information. Click on the question text above to see help for answering that question on the right hand side of the screen.

Local intranet 100%

Auto-Generated Interactive Assessment



Decision Report showing Result

The screenshot shows a web browser window titled "Haley Interactive - The cold and flu investigation is complete. - Windows Internet Explorer". The address bar shows the URL: <http://localhost:9000/haley-interactive9000/app/decisionreport.action?factId=GOAL&entity=global&entityInstanceName=...>. The page content includes a "continue" button, a paragraph explaining the reasoning, and a list of justified grounds for the conclusion. The grounds are listed as follows:

- [The unwell individual is Robert Smith.](#)
- [The symptom checker is being run by Robert Smith.](#)
- The recommended treatment for the cold/flu is request a call back from an NHS Direct Advisor.
 - Robert Smith does not have emergency symptoms.
 - Robert Smith's sore throat is not only painful and not swollen.
 - [Robert Smith's throat condition is so swollen or painful that they can't drink liquids.](#)
 - Robert Smith's sore throat is not swollen or painful, but he/she can swallow liquids.
 - [Robert Smith's throat condition is so swollen or painful that they can't drink liquids.](#)
 - Robert Smith is aged five or over.
 - The individual's age is 38.
 - [The individual's date of birth is 10/10/1970.](#)
 - Robert Smith's worst symptom is a sore throat.
 - [Robert Smith's worst symptom is sore throat.](#)
 - Robert Smith's throat is so swollen or painful that they can't drink liquids.
 - [Robert Smith's throat condition is so swollen or painful that they can't drink liquids.](#)

At the bottom of the page, there is a "continue" button and a footer with copyright information: "Copyright © 2008 Haley (Australia) Limited. All rights reserved. This application is for demonstration purposes only. Generator: Haley Interactive No warranties, express or implied, are made about the accuracy or comprehensiveness of the model of law contained herein. For more information, please contact Haley Limited. Your privacy | © Copyright | About this application | About Haley Determination Services | Accessibility". The browser status bar shows "Local intranet" and "100%".

Proof Point: Other Examples of Oracle Policy Automation Customers

Government

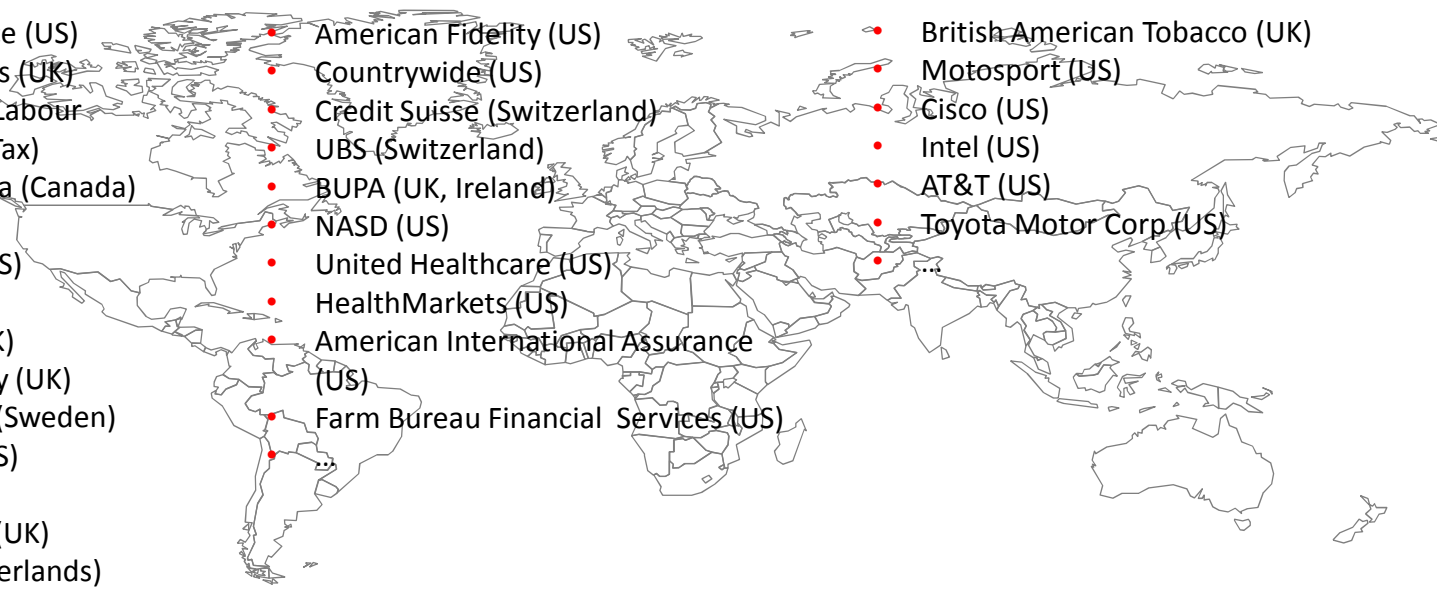
- Internal Revenue Service (US)
- HM Revenue & Customs (UK)
- Kansas Department of Labour
- Skatteverket (Swedish Tax)
- Govt of British Columbia (Canada)
- Montana DMV (US)
- Massachusetts DMV (US)
- Home Office (UK)
- Ministry of Defence (UK)
- Dept Trade and Industry (UK)
- Dept of Social Security (Sweden)
- Westchester County (US)
- ICF Road Home (US)
- Small Business Service (UK)
- Dept of Statistics (Netherlands)
- Dept of Veterans' Affairs (Australia)
- Dept of Immigration (Australia)
- NSW Government (Australia)

Financial Services and Insurance

- American Fidelity (US)
- Countrywide (US)
- Credit Suisse (Switzerland)
- UBS (Switzerland)
- BUPA (UK, Ireland)
- NASD (US)
- United Healthcare (US)
- HealthMarkets (US)
- American International Assurance (US)
- Farm Bureau Financial Services (US)

Other

- British American Tobacco (UK)
- Motosport (US)
- Cisco (US)
- Intel (US)
- AT&T (US)
- Toyota Motor Corp (US)



Live Customer Websites Running the OPA Solution

<https://ebenefits.rotherham.gov.uk/>

www.immi.gov.au

www.irs.gov/ita

www.hmrc.gov.uk/calcs/esi.htm

<http://www.massdot.state.ma.us/rmv/>

<http://www.businesslink.gov.uk/bdotg/action/layer?topicid=1078959714>

<https://business.texas.gov/oog/bizq/>

<http://selfassessment.workcover.nsw.gov.au/canopy/smb/>

Summary: The Policy Automation Difference

- **“Near-Zero Customization”** is possible with Oracle Policy Automation
- **Natural Language Rule Authoring**
 - Reflects Source Materials
 - Reduce IT Scope Creep and backlog by empowering SMEs and Business Analysts
 - Improve Enterprise Agility
 - Incomparable rule authoring lifecycle productivity
- **Determination Reporting:**
 - Ensure Transparency, Minimizes Audit and Dispute Resolutions costs
- **Interactive decision guidance**
- **Temporal Reasoning**
- **Risk Reduction**
 - Externalize and Re-use Business Logic for Disparate Applications
 - Minimize (or Eliminate) Version “Lock-in” for Enterprise Applications
 - Ensure consistency across channels and applications
- **Comprehensive Rule Analytics:**
 - Impact/ What-if Analysis; Batch Processing; Regression Testing
- **Compatibility, integration and high performance**

ORACLE®