

DATA CENTER TECHNOLOGY UPDATE

Name name

Event

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DIGITAL TRANSFORMATION: IT IMPERATIVES





BUSINESS CANNOT COMPETE ON OLD INFRASTRUCTURE





SLOW DEPLOYMENT OF NEW SERVICES





NETWORK BOTTLENECKS



DATA INFLUX SWAMPING STORAGE





The average server age has increased from



1. CMR: Server Market Insights, 02-2018; 2. ESG 2017 (https://www.emc.com/collateral/analyst-reports/esg-dellemc-it-transformation-maturity-report.pdf



MODERN INFRASTRUCTURES ENABLE BUSINESS GROWTH



1. https://www.emc.com/collateral/analyst-reports/esg-dellemc-it-transformation-maturity-report.pdf 2. Data & Analytics Maturity Model & Business Impact and 3.The Digital Business Divide white papers, both from Keystone in 2016, https://www.microsoft.com/en-us/sql-server/data-maturity-model-assessment



IT TRANSFORMATION REQUIRES A HOLISTIC APPROACH



Gartner, https://www.gartner.com/newsroom/id/3666917; 2. Cisco VNI Complete Forecast 2016-2021 https://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/complete-white-paper-c11-481360.html; 3. Worldwide Semiannual IT Spending Guide: Industry and Company Size, IDC February 2017;
 Gartner CIO Survey 2017; 5. Juniper Research 2015 https://www.juniperresearch.com/press/press-releases/cybercrime-cost-businesses-over-2trillion



HYBRID & MULTI CLOUD MULTIPLE CLOUDS DRIVE BUSINESS SUCCESS





BOTH PUBLIC AND PRIVATE CLOUD CAN MAKE SENSE FOR DRIVING STRONG ROI.

- A Holistic Cloud Strategy should:
- Drive faster time to market
- Optimize performance and ROI
- Provide control, transparency and compliance
- Enable app portability and consistency

1. Enterprise Strategy Group, https://www.dellemc.com/en-us/whitepaper/esg-it-transformation-maturity-report-agility-innovation-business-value.htm#chapter3



INTEL® AFFINITY MODEL FOR WORKLOAD PLACEMENT



Data Size Integration Security Performance



HYBRID CLOUD USE CASES

"Less than half of organizations actively optimize workload configurations today, and are therefore likely not effectively rightsizing workloads in public or private clouds."¹



1. Unlock The Value Of Cloud, Forrester for Intel Survey, 2017. <u>https://plan.seek.intel.com/us_en_influencer-ess_registration-form-Forrester_HybridCloud_html</u>



WHAT ARE MY SOLUTION OPTIONS?



MODERN DATA CENTER SOLUTIONS

vm ware [®]	- Microsoft	🧶 redhat. 💷	Tencent 腾讯 HUAWEI Alibaba.com	NUTANIX。 Hewlett Packard Lenovo Enterprise INSPUC 浪潮
SOLUTIONS	SOLUTIONS	SOLUTIONS	SOLUTIONS	SOLUTIONS
 vSphere vSAN – Intel[®] Select Solution NSX VMware Cloud Foundation – Intel Select Solution 	 Windows Server WS2D & WSSD – Intel Select Solution SQL Server – Intel Select Solution Azure Stack – Intel Select Solution 	 Red Hat OpenShift Container - Intel Select Solution . Red Hat HCI Red Hat Cloud Forms Satellite Red Hat NFVi - Intel Select Solution 	 Huawei FusionStorage - Intel Select Solution Huawei FusionCube (HCI) Huawei FusionSphere - Intel Select Solution	 Nutanix Hyperconverged Cisco Hyperflex HPE Simplivity RESOURCES Coming soon!
RESOURCES VMware DCG Resources Micro Site – NEW!	RESOURCES Microsoft DCG Resources Micro Site – NEW!	 IBM Cloud Private RESOURCES <u>Red Hat DCG Resources</u> <u>Micro Site</u> – NEW! 	 Tencent Virtual Private Cloud (VPC) RESOURCES Coming soon! 	openstack. OPEN SDI

INDUSTRY-LEADING SOLUTIONS OPTIMIZED FOR INTEL® ARCHITECTURE

AI SOLUTIONS IN EVERY MARKET

AGRICULTURE	ENERGY	EDUCATION	GOVERNMENT	FINANCE	HEALTH
ACCE				34,85	
Achieve higher yields & increase efficiency	Maximize production and uptime	Transform the learning experience	Enhance safety, research, and more	Turn data into valuable intelligence	Revolutionize patient outcomes
INDUSTRIAL	MEDIA	RETAIL	SMART HOME	TELECOM	TRANSPORT
Empower truly intelligent	Create	Transform stores	Enable homes that see, hear,	Drive network and operational	Automated
Industry 4.0	experiences	and inventory	and respond	efficiency	driving

OUR PARTNERS ARE DRIVING REAL-WORLD VALUE WITH INTEL AI

WHAT IS AI?

Regression Classification Clustering **Decision Trees Data Generation Image Processing Speech Processing** Natural Language Processing **Recommender Systems Adversarial Networks**



NO ONE SIZE FITS ALL APPROACH TO AI

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BREAKING BARRIERS BETWEEN AI THEORY AND REALITY PARTNER WITH INTEL® TO ACCELERATE YOUR AI JOURNEY



All products, computer systems, dates, and figures are preliminary based on current expectations, and are subject to change without notice. *Other names and brands may be claimed as the property of others Optimization Notice

INTEL® SELECT SOLUTIONS FOR AI

All Intel® Select Solution configurations and benchmark results are





AI SOLUTIONS FOR (1) DL INFERENCE AND (2) ANALYTICS+DL ON BIGDL (SPARK*)

*Other names and brands may be claimed as the property of others

NEW ERA OF DATA CENTER TECHNOLOGY



DATA-CENTRIC INFRASTRUCTURE



No product or component can be absolutely secure.

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INTEL 2019 DATA CENTER PORTFOLIO



SECOND GENERATION INTEL® XEON® SCALABLE PROCESSOR WITH INTEL® OPTANE™ DC PERSISTENT MEMORY

Leadership Performance

CASCADELAKEICLX

Higher CPU Frequencies

Higher Memory Bandwidth

Hardware-Enhanced Mitigations



Intel[®] Deep Learning Boost (VNNI)

OPTANF DC 🔊

(intel)

Support for

Intel[®] Resource Director Technology

Intel[®] Speed Select Technology

CASCADE LAKE IS A DROP IN COMPATIBLE CPU ON PURLEY PLATFORM

INTRODUCING SECOND GENERATION INTEL® XEON® SCALABLE PROCESSORS



INTEL CONFIDENTIAL – CNDA REQUIRED

#datacentric

(intel)

ACCELERATE YOUR CLOUD STRATEGY



ADVANCING VIRTUALLY EVERY ASPECT: BRAND NEW CORE, CACHE, **ON-DIE INTERCONNECTS, MEMORY CONTROLLER & MORE**

Performance results are based on testing by Intel as of March 2019 and may not reflect all publicly available security updates. See configuration disclosures for details. No

product or component can be absolutely secure. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit <u>www.intel.com/benchmarks</u>. ¹⁻³ Configurations: See slides 49.



FASTER QUERY PERFORMANCE WITH 2ND GEN INTEL[®] XEON[®] PROCESSOR + SQL SERVER*

FASTER DATA WAREHOUSE QUERY **PERFORMANCE WITH LATEST SW & HW**

33,681 queries per hour

at 1TB scale factor with a 4 yr old system

PAST **CUSTOMER** EXPERIENCE

TODAY





intel **XEON** PLATINUM

Results have been estimated or simulated using internal Intel analysis or architecture simulation or modeling, and provided to you for informational purposes. Any differences in your system hardware, software or configuration may affect your actual performance. Performance results are based on testing or projections as of March 13, 2019 and may not reflect all publicly available security updates. See configuration disclosure on Slide 56 for details. For more complete information

about performance and benchmark results, visit <u>www.intel.com/benchmarks</u>. 1. Configurations: 1-node, 2x Intel® Xeon® Processor E5-2699 v3 on Wildcat Pass with 768 GB (24 slots / 32GB / 2666) total memory (workload uses 691GB), ucode 0x3D on Windows Server 2008 R2, 1 x S710 (200GB), 1 x S3500 (1.6TB), 2 x P4608 (6.4TB), SQL Server 2008 R2 SP1 (Enterprise Edition), HT on, Turbo on, result: queries per hour at 1TB =33681, test by Intel on 12/21/2018. 1-node, 2x Intel® Xeon® Platinum 8280 on Wolf Pass with 1536 GB (24 slots / 32GB / 2666) total memory (workload uses 691GB), ucode 0x3D on Windows Server 2008 R2, 1 x S710 (200GB), 1 x S3500 (1.6TB), 2 x P4608 (6.4TB), SQL Server 2008 R2 SP1 (Enterprise Edition), HT on, Turbo on, result: queries per hour at 1TB =33681, test by Intel on 12/21/2018. 1-node, 2x Intel® Xeon® Platinum 8280 on Wolf Pass with 1536 GB (24 slots / 64GB / 2666 (1866)) total memory (workload uses 691GB), ucode 0x3D on Windows Server 2016 (RS1 14393), 1 x S710 (200GB), 1 x S3500 (1.6TB), 4 x P4610 (7.6TB), SQL Server 2017 RTM - CU13 (Enterprise Edition), HT on, Turbo on, result: queries per hour at 1TB =836261, test by Intel on 3/13/2019.



RE-ARCHITECTING THE MEMORY / STORAGE HIERARCHY



A NEW CLASS OF MEMORY & STORAGE IS BORN

© 2019 Intel Corporation







Byte-addressable, Load/store access

Near DRAM Latency/BW

Memory is Persistent

Wide SW Support

128, 256, 512GB

DDR4 Pin Compatible

Mixing with DDR4

Hardware Encryption

DRAM & NAND SSD - THE BEST OF BOTH WORLDS



2 - Results have been estimated or simulated using internal Intel analysis or architecture simulation or modeling, and provided to you for informational purposes. Any differences in your system hardware, software or configuration may affect your actual performance. Performance results are based on testing or projections as of Jan 15, 2019 and may not reflect all publicly available security updates. See configuration disclosure on Slide 55 for details.

Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components,

software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more information go to www.intel.com/benchmarks

intel

No product or component can be absolutely secure.

INTEL[®] OPTANE[™] TECHNOLOGY BREAKING THROUGH DATA BOTTLENECKS

UNPRECEDENTED TECHNOLOGY

- Intel[®] 3D XPoint[™]
- Memory Media with Intel-built advanced system memory controller
- Interface hardware
- Software IP



IN MULTIPLE FORM FACTORS

Under Unprecedented Technology, should the first & second bullets be all one bullet? I suspect so because Intel® 3D XPoint™ should be followed by an approved noun, and Memory Media is an approved noun.

UNPRECEDENTED PERFORMANCE

- Low Latency
- High QoS
- High Endurance
- High Throughput

Intel[®] Optane[™] DC SSDs Breakthrough bottlenecks to increase value of storage data



Intel[®] Optane[™] DC Persistent Memory Enable new insights with bigger, more affordable memory





INTEL® ETHERNET NETWORK ADAPTERS

Intel[®] Ethernet Products

Increase performance of enterprise data centers powered by Intel[®] Xeon Platinum processors **up to 2.5X** with 25Gb Intel[®] Ethernet 700 series when compared to 1Gb Intel Ethernet product.



Intel[®] Ethernet 700 Series Network Adapters Connection speeds: 1GbE, 10GbE, 25GbE, 40GbE Ports per card: Single, dual, quad Cabling options: Fiber, direct-attach or twisted-pair copper



Intel[®] Ethernet 500 Series Network Adapters Connection speeds: 1GbE, 2.5GbE, 5GbE, 10GbE

Ports per card: Single, dual

Cabling options: Fiber, direct-attach or twisted-pair copper



INTEL® ETHERNET 700 SERIES [AND INTEL® SSD DC P4600 SERIES] INCREASES PERFORMANCE OF DATA CENTERS POWERED BY THE INTEL® XEON® PLATINUM 8260 PROCESSOR

Based on workloads: MS SQL, MS Exchange.



Comparing 1Gb and 25Gb performance

Performance results are based on testing as of February 2019 and may not reflect all publicly available security updates. See configuration disclosure on slide 57-58 for details. No product can be absolutely secure.



INTEL[®] SELECT SOLUTIONS

Simplify and accelerate deployment of workload-optimized infrastructure



INTEL.COM/SELECTSOLUTIONS

INTEL[®] SELECT SOLUTION PORTFOLIO





SUMMARY

- Competitiveness in a datadriven economy relies on digital infrastructure
- IT transformation is essential for agility, efficiency, and insight
- Modernize and innovate from the data center to cloud to edge
- Build the future of your enterprise with Intel-based solutions and technologies

RESOURCES

- Engage with Intel at <u>itcenter.intel.com</u>
- Learn more about Intel IT best practices at <u>www.intel.com/it</u>
- Engage with Intel[®] Builders at <u>www.builders.intel.com</u>
- Learn more about Intel[®] Select Solutions at <u>www.intel.com/selectsolutions</u>
- Stay connected and learn with Intel Communities, Blogs and Social@Intel at <u>https://www.intel.com/content/</u> <u>www/us/en/blogs-communities-social.html</u>



	1
A	
our Business Ready for IT nsformation?	
VP/GM Lisa Davis introduces five principles of a ern infrastructure.	
Vatch the video	

	Strategy Leading
Intel's Busin	ess Transformation
Our refined data center studing has created new features value is exerce of UCD 321 to date.	EXECUTIVE Distributions of the provided of the second of t
	Building on previous investments and techniques, our refined data renter citategy task onsided new business value in excess of USD 321 million trues 2010 to data. Our law activatements include the following
Sheaha Krishragura teni fellow and total IT CTO	 We developed a system software capability called 8UH4-booster, which has detaward additional server capacity.
Shap Achathan Senior Staff Engineer John IT	 Vie displayed more than 15,000 Hiel[®] Salid State Drives as "fast awap" drives, which amonghed a 27-percent increase in server capacity
Penlips Johaginlar Senitr Transial Analysi, Intel Finance	 Five generations of high-performance comparing in our Design comparing intervenient created a Dir copacity increase and a 64e quality inprovement.



INTRODUCING THE ADVANCED PERFORMANCE OF INTEL® XEON® PLATINUM 9200 PROCESSORS

LEADERSHIP XEON (intel) XEON[®] PLATINUM PERFORMANCE inside" 28 **56 CORES** 2.6 GHz BASE **AI PERFORMANCE WITH BETTER PERFORMANCE** 77MB CACHE **AVERAGE PERFORMANCE 3.8 GHz TURBO** INTEL[®] DL BOOST ² **THAN AMD EPYC 7601** ³ **IMPROVEMENT** COMPARED TO INTEL® XEON® PLATINUM 9282 COMPARED TO INTEL® XEON® PLATINUM COMPARED TO INTEL® XEON® **48 CORES** 9242 PLATINUM 8180 PROCESSOR 8180 PROCESSORS (JULY 2017) PROCESSOR RUNNING LINPACK 2.3 GHz BASE 71.5MB CACHE **3.8 GHz TURBO 32 CORES** HIGHEST FLOPS **HIGHEST DENSITY HIGHEST DDR4** 2.3 GHz BASE 71.5MB CACHE 3.7 GH₇ TURBO INTEL [®] XEON[®] SCALABLE PROCESSOR Cores in A 2s system NATIVE BANDWIDTH OF ANY Intel® Xeon® Platform PER 2S SYSTEM WITH INTEL® ARCHITECTURE **32 CORES** 2.3 GHz BASE 71.5MB CACHE 3.7 GH7 TURBO

Performance results are based on testing as of dates shown in configuration and may not reflect all publicly available security updates. Configurations and benchmark details can be found on slide/page 53. No product or component can be absolutely secure. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit www.intel.com/benchmarks.





SECOND GENERATION INTEL® XEON® SCALABLE PROCESSORS ENABLING SYSTEM-LEVEL OPTIMIZED PLATFORMS

NEW INTEL[®] SERVER SYSTEM S9200WK FAMILY



FEATURING NEW INTEL® XEON® PLATINUM 9200 PROCESSORS



INTEL[®] DATA CENTER BLOCK 2U/4N RACK SERVER WITH AIR-COOLED AND LIQUID-COOLED OPTIONS

NEW 2ND GEN INTEL[®] XEON[®] SCALABLE PLATFORMS (intel) XEON' PRONZE ELATINUM (intel) XEON' SOLD hade (Intel) XEON' SiLVER nade SERVER SYSTEM SYSTEM 1U RACK, 4U TOWER GENERAL PURPOSE SERVER 2U/4N RACK SERVER WITH OPTIMIZED COMPUTE DENSITY 1U OR 2U RACK SERVER WITH MAXIMUM FLEXIBILITY

AVAILABLE AS BOARDS, SYSTEMS, OR INTEL® DATA CENTER BLOCKS FOR CLOUD, HPC, AI, STORAGE



Intel[®] Server System S9200WK Compute Modules



Compute Module Technical Specifications

Compute Module	1U ½ width Liquid-Cooled Compute Sled	2U ½ width Liquid-Cooled Service Sled	2U ½ width Air-Cooled Compute/Service Sled
Processor	56C 400W, 48C 350W, 32C 250W	48C 350W, 32C 250W	48C 350W, 32C 250W
Hot-swap Storage	None	2x U.2 2.5" SSDs	2x U.2 2.5" SSDs
Fixed Storage	2 M.2 80/110 SSDs	2 M.2 80/110 SSDs	2 M.2 80/110 SSDs
Chassis (2U)	2U/4 liquid-cooled nodes	2U/2 liquid-cooled nodes	2U/2 air-cooled nodes
PCle* Gen 3	Two low profile PCIe cards through riser slot 1&2 risers	Four low profile PCIe cards through riser slot 1&2 risers	Four low profile PCIe cards through riser slot 1&2 risers
Video	One multi-purpose port on front panel per Compute Module		
Cooling	Direct-to-chip Liquid-Cooling via cold-plates	Direct-to-chip Liquid-Cooling via cold-plates	High-velocity Air-Cooling



INTEL® SERVER SYSTEM S9200WK PRODUCT FAMILY

Intel [®] Data Center Block Technical Specifications		
Form Factor	2U rack enclosure; Up to 4 independent warm-swap compute nodes	
Processor	Intel® Xeon® Platinum 9200 Processors	
Memory	DDR4 DIMMS, 12x DIMM channels per processor socket Supports 8GB to 128GB DIMM options, number and capacity configurable	
Memory Speed	Up to 2933 MHz (1DPC)	
Storage	Up to 4x hot-swap U.2 NVMe SSDs (2x per node with 2U Compute Modules) M.2 and U.2 number and capacity configurable	
Power Supply	3x hot-swap CRPS 2100W (Platinum) or 1600W (Titanium) PSUs	
Ethernet	Integrated 1Gbase-T RJ45 (two ports per node)	
Cooling	Available with 1U High-density Liquid or 2U High-performance Air & Liquid Cooling Options	
I/O	2 x16 Gen3 slots (per 1U node); 4x x16 Gen3 slots (per 2U node)	
High Speed Network	Intel® Omni-Path Architecture x16 PCIe card (optional and configurable)	
Manageability	Dedicated, consolidated Management Module	
Security	TPM 2.0 (optional); Hot-swap/redundant drives (U.2 only), fans, and PSUs; light path diagnostic LEDs	

S9200WK Front View



S9200WK Rear View





INTEL® SERVER CHASSIS FC2000 FAMILY

- New Chassis Designed for Improved Power, Cooling, Flexibility
 - -Wider node tray (8.5"), new node configurations
 - -Shared resources of power & cooling
- Front I/O Design
 - -Node trays install from front of chassis
 - -I/O cards and cabling at front of node tray
- Improved Power & Cooling
 - -Three power supplies (1600W & 2100W)
 - -Fans (2x 80mm, 3x 60mm) or distributed liquid cooling



SUMMARY

Increasing Performance for HPC & AI

-Intel[®] Xeon[®] Platinum 9200 Processors deliver the highest performance & memory bandwidth^{1,} per core & scale, for a broad set of HPC, and AI applications

Simplifying Solutions

–Intel® Data Center Blocks built on Intel® Server System S2900WK Product Family provide leadership compute enabling the highest compute density²

-Fully validated, unbranded server systems include Intel's latest data center technology







